

Community Profile

Located on the eastern edge of Hidalgo County, centered between McAllen to the west and Harlingen to the east. Eight miles north of the Mexican Border city of Rio Bravo, Tamaulipas.

Population

Year	1980	1990	2000	2010
City	9,952	12,751	14,768	15,798
County	283,229	383,545	569,463	774,769
State	14,229,000	17,045,000	20,851,820	25,145,561

Geographic Data

City Area:	5.1 sq. miles
Average elevation:	86 ft.
County area:	1,583 sq. miles

Climate

Average Annual	
Rain:	23.7"
Snow:	0"
Temperature:	74 °
Seasonal Temperature:	January: 50 °, July 96°
Direction of Prevailing Wind:	Southeast

Municipal Services

Date of Incorporation: 1904

Date of Adoption of City Charter: 2/19/1957

Council of Governments Member: yes

Form of Local Government: Council-Manager Government

Annual Budget (2014-2015): \$7.8 Million

FY 2013-2014

Building Permits: 101
Other Permits Issued: 2,160
Total Cost: \$167,551

Police (Full-time): 28	Voluntary Firemen: 22
Number of Stations: 1	Number of Stations: 1
Total number of City Employees: 100	

Number of pumper trucks: 2 Engine/Pumper, 1 Rescue Truck, 2 Brush Trucks
Fire Insurance Rate: Class 6
Fire Service Outside the City: yes
Ambulance Service: yes
Rescue Service: yes
Number of Ambulances: 2 units in the city, at all times
City Zoning Regulated: yes
City Planning Commission: yes

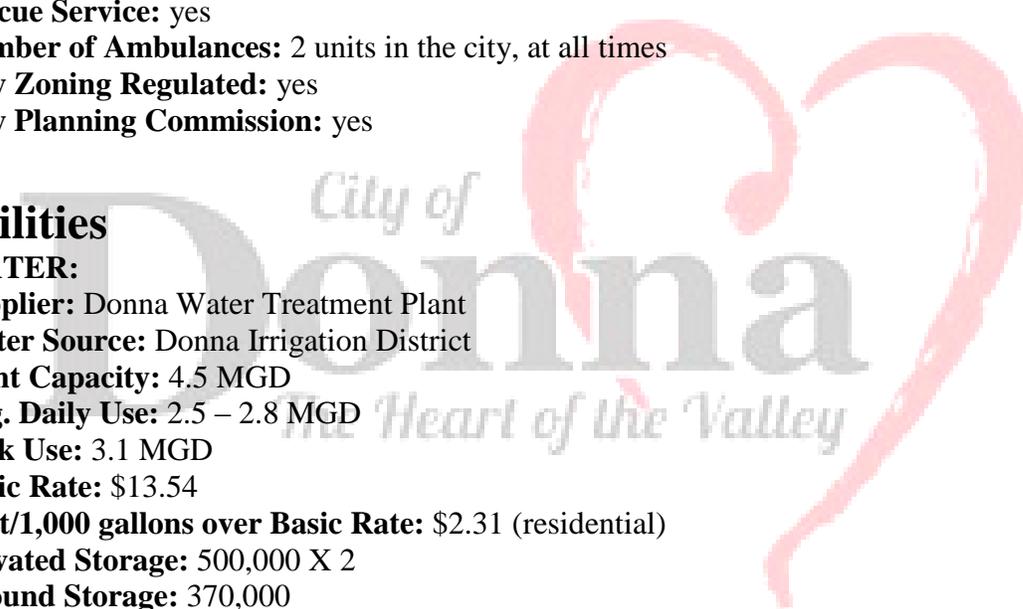
Utilities

WATER:

Supplier: Donna Water Treatment Plant
Water Source: Donna Irrigation District
Plant Capacity: 4.5 MGD
Avg. Daily Use: 2.5 – 2.8 MGD
Peak Use: 3.1 MGD
Basic Rate: \$13.54
Cost/1,000 gallons over Basic Rate: \$2.31 (residential)
Elevated Storage: 500,000 X 2
Ground Storage: 370,000

SEWER:

Supplier: Donna Wastewater Treatment Plant
Treatment Type: Activated Sludge
Plant Capacity: 2.1 MGD
Present Load: 1.7
Sanitary Sewer: 36 Miles
Complete Sanitary Sewer Coverage: 16 sq. miles
Flat Rate: \$12.91 (residential)
Cost/1,000 gallons over Basic Rate: \$2.46 (Residential)
Solid Waste Disposal Type: Landfill
Residential: yes **Commercial:** yes **Industrial:** no



SERVICE SUPPLIERS

Electric Company

For questions on how to choose a Retail Electric Provider call 1-866-PWR-4-TEX. For questions about a particular REPs offer or pricing, contact REP directly. (Source: www.powertochoose.org)

Natural Gas Company

Texas Gas Service Company
1-800-700-2089
Harlingen, TX 78553
www.texasgasservice.com

Telephone Company

ATT / Residential & Business Service 1-800-288-2020

Cable Providers

Time Warner (956) 425-7880
Harlingen, TX 78550
www.timewarnercable.com/riograndevalley

Transportation

HIGHWAY/INTERSTATE TRANSPORTATION

Nearest Interstate Hwy: Interstate 2 **Distance:** 0 miles

Nearest Major Highway: U.S. 77 **Distance:** 0 miles

Nearest Bridge: Donna-Rio Bravo International Bridge
Distance to Rio Bravo, Tamaulipas, Mexico: 8 miles

MOTOR FREIGHT COMPANIES

Major Freight Carriers:

- Nafta Motor Freight
- Overnite Transportation
- Central Freight
- Motor Express
- Roadway Express
- ABF Freight
- Yellow Freight
- FedEx
- UPS Store

AIR TRANSPORTATION

Name of General Aviation Airport: Weslaco Mid-Valley Airport
Length of Runway: 5,000 ft. **Surface Type:** asphalt
Landing Lights: yes
Instrument Landing System: yes
Aircraft Storage: yes
Aircraft Maintenance: yes
Name of nearest Airport with Commercial Services:
 Harlingen - 30 miles
 McAllen - 12 miles
Commercial Air Freight Services: yes
Air Carriers: American, Southwest, Continental, Sun Country, Allegiant, Delta

BUS AND RAILROAD

Providers: Valley Transit, Trailways, Rio Metro Transit
Rail Express: Rio Valley Switching, Union Pacific

SHIPPING

Nearest Deepwater Port: Port of Brownsville
Distance to Port: 49 miles
Channel Depth: first 15 m. are 42 ft., last 2 m. to turning basin are 36 ft.
Barge Service: yes
Nearest Water Access: Port of Harlingen
Distance to Water: 21 miles
Water Depth: 12 ft.-14 ft.

Tax Structure (2014)

Property Tax (Rate/\$100 of assessed value)

	Rate	Assess. %
City of Donna:	1.142	100%
Hidalgo County:	.5900	100%
Donna ISD:	1.258	100%
South Texas ISD:	.0492	100%
Hidalgo Co. Drainage Dist. #1	.0957	100%
So. Texas Community College	.1500	100%
Donna Water Dist. #1	.2100	100%
Total Effective Tax Rate: 3.4949		

Sales Tax		
City: 1 %	Donna Economic Development Corp. 4A 0.50% Development Corp. of Donna, Inc. 4B 0.50%	State: 6.25%

Education

Number of Schools: 14 Elementary Schools, 4 Middle Schools, 2 High Schools, 2 Alternative Schools for Grand Total of 22 campuses

Total Enrollment: 15,376

Enrollment in 12th Grade: 845

Number of Teachers: 1,023

Other Public Schools:

IDEA Public Schools, Grades: Kindergarten-12th grade

Nearby Colleges and Universities

- South Texas College
- South Texas Vo-Tech
- Valley Grande Institute for Academic Studies
- Texas State Technical College
- University of Texas RGV

Health Facilities

Number of Hospitals near: 1 **Total Beds:** 226

Number of Doctors: 13

Number of Dentists: 5

Nearest Emergency Room: Knapp Medical Center Level 3 Trauma Facility, Heli-pad

Home Health Care Agencies: 8

Pharmacies: 7

Recreational Facilities

Swimming Pools: 1

Parks: 5

Skateboard Park: 1

Hotels & Churches

Number of Churches: 14

Number of Hotels & Motels: 3 Rooms: 212

RV/Mobile Home Parks: 27 RV Lots: 2,748 MH Lots: 1,969

Self-Storage Facilities

Facilities: 3

Storage rooms: approximately 1,230

Labor Market (July 2014)

Total Civilian Labor Force (MSA): 315,153

Civilian Labor Force Unemployment Rate (MSA): 9.9%

Radius of Labor Drawing Area: 60 miles

Wage and/or Labor Survey Available: yes

Median Household Income: \$25,775.00

Distance to MSA: 13 miles

Nearest MSA: McAllen-Edinburg-Mission

Key Trade Area Demographics (15 minute drive time)

Total Population (2012): 176,345

Average Household Income (2012): \$39,923

Key Trade Area Demographics (Secondary Trade Area)

Total Population (2012): 1,313,655

Average Household Income (2012): \$46,445

Major Area Employers

EMPLOYER	Estimated # of Employees	Industry Sector
Donna ISD	2,500	Education
A&E Health Services, Inc.	507 PT / 61 FT	Health Care
Walmart	323	Retail Trade
Idea Public Schools	170	Education
HEB Food Store	115	Retail Trade
City of Donna	105	Government
Bland Distribution	100	Manufacturing
Paramount Citrus	79	Manufacturing
Victoria Palms Resort	71	Services
McDonalds	60	Retail Trade

Economic Development Contact Information

Marga Lopez

Executive Director

Donna Economic Dev. Corp.

Cell Phone: (956) 373-6939

Fax: (956) 464-6921

Email: mlopez@cityofdonna.org

Web Site: www.cityofdonna.org