

11 STRATEGIES FOR SMALL BUSINESS SUCCESS

Achieving Versatility & Responsiveness to Business Challenges

Workshop Highlights

Planning your business at every stage of development



- *Enhancing the right location*
- *Targeting the right market*
- *Monitoring competition*
- *Addressing customer needs*
- *Planning promotional efforts*
- *Implementing a business health check-up*

Evaluating basic financial statements

- *Utilizing the financial statements*
- *Analyzing the current business position*

Developing your employees

- *Training & value*
- *Motivation & morale*

Exploring opportunities for business growth

- *Finding new markets*
- *Implementing best practices*
- *Leveraging technology*

Plus much more !

Donna
Economic Development Corp.
OUR GOAL IS YOUR SUCCESS

March 19, 2015 / 12:00 pm-2:00 pm

City of Donna
307 S. 12th Street
Donna, TX

No Cost

**Includes
lunch!**

RSVP at (956) 373-6939.

Making Dreams Come True, One Business At A Time!

The University of Texas Pan American Small Business Development Center

◦ A COMPONENT OF THE BUSINESS DEVELOPMENT & INNOVATION GROUP ◦

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Funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable arrangements for persons with disabilities will be made, if requested at least two weeks in advance. Assistance for the hearing impaired can be attained by calling the TDD at (956) 665-5071.