

Located on the eastern edge of Hidalgo County, centered between McAllen to the west and Harlingen to the east. Eight miles north of the Mexican Border city of Rio Bravo, Tamaulipas.

Population

Year	1980	1990	2000	2010
City	9,952	12,751	14,768	15,798
County	283,229	383,545	569,463	774,769
State	14,229,000	17,045,000	20,851,820	25,145,561

Geographic Data

City Area:	5.1 sq. miles
Average elevation:	86 ft.
County area:	1,583 sq. miles

Climate

Average Annual	
Rain:	23.7"
Snow:	0"
Temperature:	74 °
Seasonal Temperature:	January: 50 °, July 96°
Direction of Prevailing Wind:	Southeast