

Community Profile

Located on the eastern edge of Hidalgo County, centered between McAllen to the west and Harlingen to the east. Eight miles north of the Mexican Border city of Rio Bravo, Tamaulipas.

Population

Year	1980	1990	2000	2010
City	9,952	12,751	14,768	15,798
County	283,229	383,545	569,463	774,769
State	14,229,000	17,045,000	20,851,820	25,145,561

Geographic Data

City Area:	5.1 sq. miles
Average elevation:	86 ft.
County area:	1,583 sq. miles

Climate

Average Annual	
Rain:	23.7"
Snow:	0"
Temperature:	74 °
Seasonal Temperature:	January: 50 °, July 96°
Direction of Prevailing Wind:	Southeast

Municipal Services

Date of Incorporation: 1904

Date of Adoption of City Charter: 2/19/1957

Council of Governments Member: yes

Form of Local Government: Council-Manager Government

Annual Budget (14-15): \$7.8 Million

FY 2013-2014

Building Permits: 101

Other Permits Issued: 2,160

Total Cost: \$167,551.00

Police (Full-time): 28	Voluntary Firemen: 22
Number of Stations: 1	Number of Stations: 1
Total number of City Employees: 135	

Number of pumper trucks: 2 Engine/Pumper, 1 Rescue Truck, 2 Brush Trucks

Fire Insurance Rate: Class 6

Fire Service Outside the City: yes

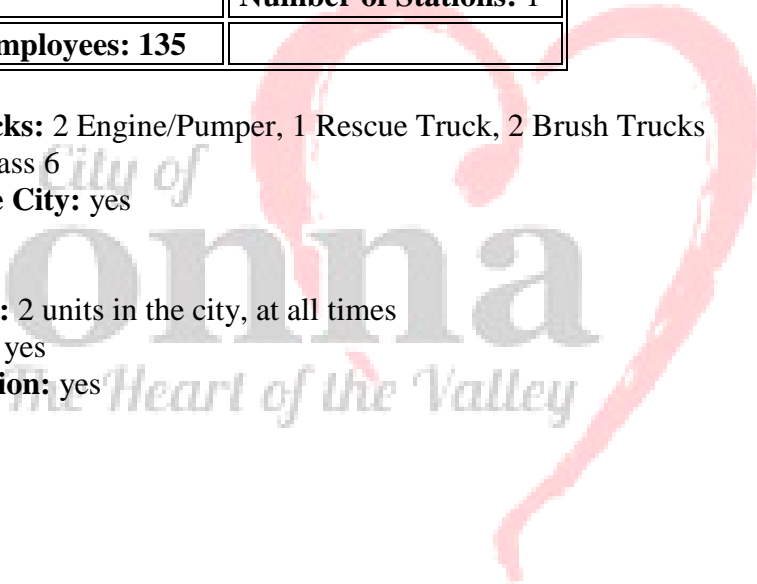
Ambulance Service: yes

Rescue Service: yes

Number of Ambulances: 2 units in the city, at all times

City Zoning Regulated: yes

City Planning Commission: yes



Utilities

WATER

Supplier: Donna Water Treatment Plant

Water Source: Donna Irrigation District

Plant Capacity: 4.5 MGD

Avg. Daily Use: 2.5 – 2.8 MGD

Peak Use: 3.1 MGD

Basic Rate: \$13.54

Cost/1,000 gallons over Basic Rate: \$2.31 (residential)

Elevated Storage: 500,000 X 2

Ground Storage: 370,000

SEWER

Supplier: Donna Wastewater Treatment Plant

Treatment Type: Activated Sludge

Plant Capacity: 2.1 MGD

Present Load: 1.7

Sanitary Sewer: 36 Miles

Complete Sanitary Sewer Coverage: 16 sq. miles

Flat Rate: \$12.91 (residential)

Cost/1,000 gallons over Basic Rate: \$2.46 (Residential)

Solid Waste Disposal Type: Landfill

Residential: yes **Commercial:** yes **Industrial:** no

SERVICE SUPPLIERS

Electric Company:

For questions on how to choose a Retail Electric Provider call 1-866-PWR-4-TEX. For questions about a particular REPs offer or pricing, contact REP directly. (Source: www.powertochoose.org)

Natural Gas Company:

Texas Gas Service Company

1-800-700-2089

Harlingen, TX 78553

www.texasgasservice.com

Telephone Company:

ATT / Residential & Business Service 1-800-288-2020

Cable Providers:

Time Warner (956) 425-7880

Harlingen, TX 78550

www.timewarnercable.com/riograndevalley

Transportation

HIGHWAY/INTERSTATE TRANSPORTATION

Nearest Interstate Hwy: Interstate 2 **Distance:** 0 miles

Nearest Major Highway: U.S. 77 **Distance:** 0 miles

Nearest Bridge: Donna-Rio Bravo International Bridge

Distance to Rio Bravo, Tamaulipas, Mexico: 8 miles

MOTOR FREIGHT COMPANIES

Major Freight Carriers:

- Nafta Motor Freight
- Overnite Transportation
- Central Freight
- Motor Express
- Roadway Express
- ABF Freight
- Yellow Freight
- FedEx
- UPS Store

AIR TRANSPORTATION

Name of General Aviation Airport: Weslaco Mid-Valley Airport

Length of Runway: 5,000 ft. **Surface Type:** asphalt

Landing Lights: yes

Instrument Landing System: yes

Aircraft Storage: yes

Aircraft Maintenance: yes

Name of nearest Airport with Commercial Services:

Harlingen - 30 miles

McAllen - 12 miles

Commercial Air Freight Services: yes

Air Carriers: American, Southwest, Continental, Sun Country, Allegiant, Delta

BUS AND RAILROAD

Providers: Valley Transit, Trailways, Rio Metro Transit

Rail Express: Rio Valley Switching, Union Pacific

SHIPPING

Nearest Deepwater Port: Port of Brownsville

Distance to Port: 49 miles

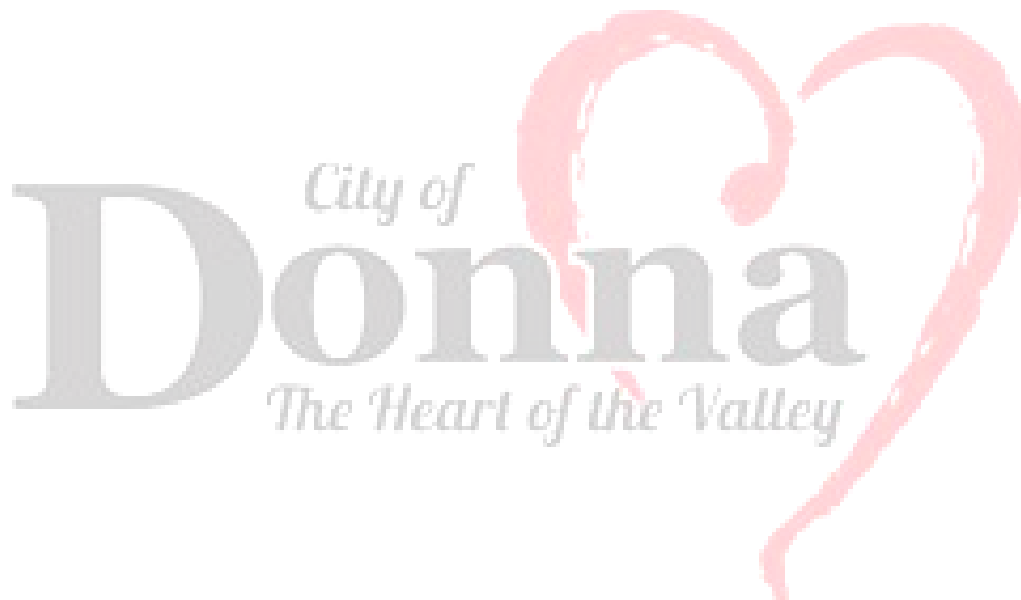
Channel Depth: first 15 m. are 42 ft., last 2 m. to turning basin are 36 ft.

Barge Service: yes

Nearest Water Access: Port of Harlingen

Distance to Water: 21 miles

Water Depth: 12 ft.-14 ft.



Tax Structure 2017

Property Tax (Rate/\$100 of assessed value)

	Rate	Assess. %
City of Donna:	.8800	100%
Hidalgo County:	.5900	100%
Donna ISD:	1.2582	100%
South Texas ISD:	.0492	100%
So. Texas College	.185	100%
Drainage Dist. #1	.0951	100%
Total Effective Tax Rate: 3.0575		

Sales Tax		
City: 1 %	Donna Economic Development Corp. 4A 0.50% Development Corp. of Donna, Inc. 4B 0.50%	State: 6.25%



Donna
The Heart of the Valley

Education

Number of Schools: 14 Elementary Schools, 4 Middle Schools, 2 High Schools, 2 Alternative Schools for Grand Total of 22 campuses

Total Enrollment: 15,376

Enrollment in 12th Grade: 845

Number of Teachers: 1,023

Other Public Schools:

IDEA Public Schools, Grades: Kindergarten-12th grade

Nearby Colleges and Universities

- South Texas College
- South Texas Vo-Tech
- Valley Grande Institute for Academic Studies
- Texas State Technical College
- University of Texas RGV

Health Facilities

Number of Hospitals near: 1 **Total Beds:** 226

Number of Doctors: 13

Number of Dentists: 5

Nearest Emergency Room: Knapp Medical Center Level 3 Trauma Facility, Heli-pad

Home Health Care Agencies: 8

Pharmacies: 7

Recreational Facilities

Swimming Pools: 1

Parks: 5

Skateboard Park: 1

Hotels & Churches

Number of Churches: 14

Number of Hotels & Motels: 3 **Rooms:** 212

RV/Mobile Home Parks: 27 **RV Lots:** 2,748

MH Lots: 1,969

Self-Storage Facilities

Facilities: 3

Storage rooms: approximately 1,230

Labor Market (July 2014)

Total Civilian Labor Force (MSA): 315,153

Civilian Labor Force Unemployment Rate (MSA): 9.9%

Radius of Labor Drawing Area: 60 miles

Wage and/or Labor Survey Available: yes

Median Household Income: \$25,775.00

Distance to MSA: 13 miles

Nearest MSA: McAllen-Edinburg-Mission

Key Trade Area Demographics (15 minute drive time)

Total Population (2012): 176,345

Average Household Income (2012): \$39,923

Key Trade Area Demographics (Secondary Trade Area)

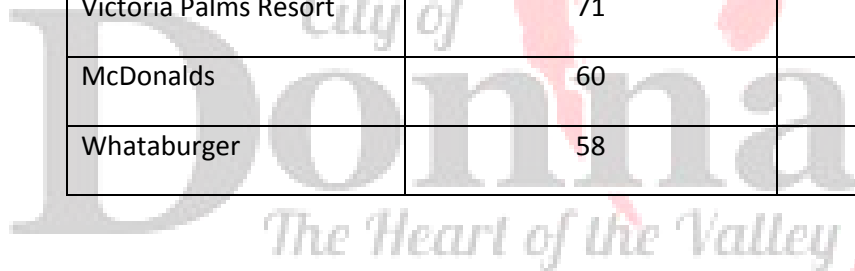
Total Population (2012): 1,313,655

Average Household Income (2012): \$46,445



Major Area Employers

EMPLOYER	Estimated # of Employees	Industry Sector
Donna ISD	2,500	Education
A&E Health Services, Inc.	507 PT / 61 FT	Health Care
Walmart	323	Retail Trade
Idea Public Schools	170	Education
HEB Food Store	115	Retail Trade
City of Donna	100	Government
Bland Distribution	100	Manufacturing
Paramount Citrus	79	Manufacturing
Victoria Palms Resort	71	Services
McDonalds	60	Retail Trade
Whataburger	58	Retail Trade



Economic Development Contact Information

Lyle Garza

Executive Director

Donna Economic Dev. Corp.

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Email: LGarza@cityofdonna.org

Web Site: www.cityofdonna.org

